Pinnacle Performance Training is the best-reviewed sales/customer service/corporate culture training program in the tire/auto service industry but it's not for everyone...

## Top 3 Reasons Pinnacle Performance Training is <u>not</u> for your tire/auto service business.

## 1) You're perfectly content with the status quo.

Perhaps good enough is good enough for you.

Improvement is so *yesterday* for you and the business. You've already gone as far as you care to go. You're not concerned with competition, are over the rainbow and coasting comfortably into the sunset.

## 2) You believe in sporadic, event-type training.

Perhaps you're a believer in consistent inconsistency.

You prefer to invest in occasional sales/customer service training from various sources. You've accepted that your employee's behaviors really don't change and your business only realizes random short-term boosts with no sustainable gains.

## You want to avoid the limelight and prefer to blend in with the crowd.

Perhaps you don't value true competitive differentiation.

The average tire/auto service business is average after all. Pinnacle Performance is the training program of Top Shops across No. America. Those folks rise above their competition, generate tons of positive attention from truly engaged customers, and stand out as the best tire/auto service businesses in their market. Who needs that?

