

SOLUTIONS FOR TIRE AND AUTOMOTIVE

1. Measure and improve marketing ROI
2. Increase phone sales
3. Route customer calls to the right shop

WHAT IS CONVIRZA?

Convirza is an online call tracking and recording tool that helps tire dealers measure their marketing and book more appointments over the phone.

WHAT DOES CONVIRZA DO?

Call Tracking to measure marketing:

Place a unique call tracking phone number in each ad and Convirza tells you which marketing methods are generating phone calls and which are wasting your time and money.

Advanced Call GeoRouting routes callers to the right shop:

Have a bunch of shops? GeoRouting connects customers with the location nearest them.

Call Recording monitors phone performance:

Record your calls so you can gather real-time customer feedback, improve your ability to sell and book appointments, and hold your employees accountable.

Call Scoring increases sales:

Call scoring gives you the ability to score calls to improve sales and customer service. Ditch mystery shopping and coach and train from actual customer calls!

WHAT ARE TIRE DEALERS SAYING ABOUT CONVIRZA?

“If you’re spending thousands of dollars on advertising a month, you’d be absolutely stupid not to get Convirza. That’s it. It’s that simple.”

**- Vince Ficarotta, VP of Franchising
RNR Custom Wheels**

“I don’t want anyone using Convirza but us! I hope none of my competitors get ahold of this. If you have tire shops—especially in the South—do not use Convirza.”

**- David Ard, VP and General Manager
Gerald’s Tires**



**Contact SaleAway CEO, Steve Ferrante, at 866-721-6086 x 701
or Steve@saleawayllc.com for special partner offers!**